
AGENDA

COMMUNITY AND ECONOMIC DEVELOPMENT SUBCOMMITTEE

Wednesday, March 12, 2025
5:30 PM

City Hall
First Floor Conference Room, 4B
65 Civic Avenue
Pittsburg, CA 94565

Subcommittee Members

Jelani Killings, Mayor
Dionne Adams, Vice Mayor

Planning Commission Representatives on Land Use

Ivelina Popova, Commissioner
Elissa Robinson, Commissioner

Public Comment for Non-Agenda Items

Land Use:

1. **Accessory Dwelling Unit (ADU) Accelerator.** The City has received a one-time grant of \$190,407 to establish an ADU Accelerator Program to encourage and facilitate the construction of ADUs. Staff will provide an overview of the Program and update on staff activities related to implementation. *Subcommittee feedback requested.*
2. **Development Title Update.** Staff is currently undertaking a comprehensive update to the City's Development Code, Title 18 of the Pittsburg Municipal Code. Staff will provide an overview of work done to date and next steps in preparation for the Joint City Council/Planning Commission Workshop on March 17. *Subcommittee feedback requested.*

Economic Development:

3. **City Rebrand and Marketing Update.** On February 8, 2025, during the annual City Council Goals Workshop, staff unveiled the initial output of the Citywide rebranding and marketing strategy. Staff will provide an update on work product and timeline for adoption. *Subcommittee feedback requested.*
4. **Trolley/Shuttle Updates.** Consistent with the City Council's upcoming goals, staff has commenced exploring the establishment of a trolley or shuttle through Pittsburg. Staff will provide an update. *Subcommittee feedback requested.*
5. **First Public Hydrogen Joint Powers Authority.** The City of Lancaster, in partnership with the City of Industry, has formed a Joint Powers Authority, titled First Public Hydrogen (FPH2). The purpose of FPH2 is to aggregate both production and distribution of hydrogen to help form a market. Staff will provide an initial overview of the JPA's purpose and

potential next steps. *Subcommittee feedback requested.*

6. **Economic Development Contract Services Update.** Staff will provide an update on current status of economic development contract services. *Subcommittee feedback requested.*

Subcommittee and staff reports or remarks

Adjournment



Community and Economic Development Department – Planning Division

MEMORANDUM

Date: March 12, 2025
To: Community and Economic Development Subcommittee Members
From: Kelsey Gunter, Associate Planner
RE: Item No. 1 - ADU Accelerator Grant Update

Background:

On September 7, 2024, the Office of District 7 Senator Steve Glazer issued a Notice of Funding Availability (NOFA) for approximately \$2.5 million dollars in one-time funds for the Accessory Dwelling Unit (ADU) Accelerator Program Grant (“Program”). The purpose of the Program is to provide financial assistance to cities to encourage and facilitate the construction of ADUs throughout 15 cities in the East Bay located in Senate District 7. The City of Pittsburg was identified as one the 15 cities eligible to receive the financial assistance.

On December 16, 2024, the City Council adopted Resolution No. 24-14579, which authorized staff to apply for up to \$190,407 in program funds designated for the City. On January 13, 2025, staff submitted the Program application form to the Town of Danville, acting as the Fiscal Agent for the Program. On January 22, 2025, the Town of Danville provided approval of the City’s application and the requested grant funds of \$190,406.96. This funding is allocated into two categories: \$140,406.96 is allocated to Category 1, the “Rebate (Incentive) Program,” and \$50,000 is allocated to Category 2, “Permit Ready Prototype ADU Plans.” A description of both categories is provided below.

Category 1: Property Owner Rebate/Incentive Program (\$140,406.96).

This category would provide individual rebates of up to \$7,500 to property owners for new ADU units and up to \$15,000 for new ADU units that are deed restricted to low-income households (minimum of 20 years). As the purpose of the Program is to encourage the construction of smaller ADU units, there will be no rebates for units over 1,000 square feet. Funding within this category would be provided on a first-come, first-served basis until all the funds are expended.

Low-Income Restricted ADUs. Property owners would be eligible to receive individual rebates of up to \$15,000 if they obtain a building permit to construct an ADU and receive a certificate of occupancy within 18 months of issuance. Rebates will be provided for units that are deed restricted to low-income households for a minimum of 20 years, based on the following sliding scale:

- \$15,000 for units < 500 square feet
- \$10,000 for units between 501-750 square feet
- \$5,000 for units between 751-1,000 square feet
- *No rebates for units over 1,000 square feet*

Non-Restricted ADUs. Property owners would be eligible to receive individual rebates of up to \$7,500 if they obtain a building permit to construct an ADU and receive a certificate of occupancy within 18 months of issuance. Rebates are awarded based upon the following sliding scale:

- \$7,500 for units < 500 square feet
- \$5,000 for units between 501-750 square feet
- \$2,500 for units between 751-1,000 square feet
- *No rebates for units over 1,000 square feet*

Category 2: Development of Permit Ready ADU Plans (\$50,000).

This category would provide Permit-Ready ADU Plans for public use throughout the City of Pittsburgh. In an effort to streamline building permit plan review processes and reduce the cost associated with preparing and processing architectural drawings for ADUs, the City proposes to consult with a licensed architecture firm through a Request for Proposal (RFP) process to develop Permit-Ready ADU Plans. The City of Pittsburgh currently has one Permit-Ready ADU plan available for public use and construction, funded under Senate Bill 2 Planning Grants Program of 2017. The grant funding through the ADU Accelerator Grant Program would allocate additional funds for the development of additional Permit-Ready ADU plans to further increase and diversify the City's available housing stock.

Next Steps:

The City has until September 30, 2026, to utilize funding under the Program. The City is also required to generate a Biannual Progress Report ("Report") for submittal to the Grant Program's Fiscal Agent, the Town of Danville. This Report will summarize the number of ADUs that have been permitted and finalized for the reporting period as well as cumulatively for the life of the Program, through September 30, 2026.

As staff moves forward with this effort, we will provide updates over the course of the next several months to the Subcommittee on the implementation of this grant.



Community and Economic Development Department – Planning Division

MEMORANDUM

Date: March 12, 2025
To: Community and Economic Development Subcommittee Members
From: Maurice Brenyah-Addow, Senior Planner
RE: **Item No. 2 - Development Title Update (2040 General Plan Implementation)**

Background:

On May 6, 2024, the City Council adopted *Envision Pittsburg*, the City's 2040 General Plan, and certified its Final Environmental Impact Report (FEIR). The City has retained Placeworks Inc. to assist staff with one of the documents that helps to achieve consistency and implementation of the 2040 General Plan. This involves updating Title 18 of the Pittsburg Municipal Code (PMC) or more commonly referred to as the '*Zoning Ordinance*' to ensure consistency with the 2040 General Plan Land Use Map, as required by Government Code Section 65860.

This update effort will involve a variety of text amendments that will help to streamline Economic Development opportunities and update other sections in compliance with new provisions of State Law. The proposed amendments would also clarify and correct some regulations that have been ambiguous or misinterpreted in the past and update some miscellaneous zoning and text definitions, use classifications and development standards.

This opportunity to update the '*Zoning Ordinance*' would also allow for other interested parties, local citizenry, and major stakeholders to engage with City staff and provide recommendations and feedback on the proposed updates. Additionally, a webpage has been established to allow all interested parties to stay updated and provide comments. Community engagement efforts will include focus groups, community outreaches, public hearings and social media channels.

The City's goal is to achieve a user-friendly code that would help implement the 2040 General Plan and the City's Economic Development Strategic Plan.

Outreach:

Several Technical Advisory meetings and community engagement efforts have been scheduled over the next few months. A Joint City Council and Planning Commission workshop has been scheduled for the March 17th City Council hearing. Shortly thereafter, on March 26th staff will hold five (5) focus groups meetings with major stakeholders and interested parties to discuss the Zoning Ordinance updates and receive comments, feedback, and suggestions.

Tentatively six (6) more community meetings are scheduled for various locations throughout the City including, the Marina Community Center, Pittsburg High School, the Pittsburg Public Library, the Senior Center, Los Medanos Community College and Delta View Elementary School to engage the public at large.

As staff moves forward with this update effort, we will provide updates to the Subcommittee to provide you with the community feedback and to receive recommendations and address areas of interest that need to be updated and studied. The timeline for completion of the updates to the Development Title is Winter 2025.

Attachment:

- 1) Public Workshop and Community Meeting Flyer (English and Spanish)



Help Update Pittsburg's Zoning Ordinance!

Public Workshops & Community Meetings

Purpose: Introduce and discuss updates to Pittsburg Zoning Ordinance

When/Where: **Saturday, March 29, 2025, 10:00 AM – 12:00 PM** - Marina Center, 340 Marina Blvd., Pittsburg, CA 94565

Saturday, April 19, 2025, 10:00 AM – 12:00 PM - Library, 80 Power Avenue, Pittsburg, CA 94565

Saturday, April 19, 2025, 1:00 PM – 2:00 PM - Senior Center, 300 Presidio Lane, Pittsburg, CA 94565

Saturday, April 26, 2025, 10:00 AM – 12:00 PM - Pittsburg High School, (Cafeteria) 1750 Harbor Street, Pittsburg, CA 94565

Saturday, May 10, 2025, 10:00 AM – 12:00 PM - Los Medanos Community College, 2700 E Leland Rd, Pittsburg, CA 94565

Saturday, May 31, 2025, 10:00 AM – 12:00 PM - Delta View Elementary School, 2916 Rio Verde, Bay Point, CA 94565

Background: On May 6, 2024, the City Council adopted the 2040 General Plan and Final Environmental Impact Report. As part of the implementation efforts and to ensure consistency with the 2040 General Plan the City will be updating Title 18 of the Pittsburg Municipal Code (PMC) or more commonly referred to as the '*Zoning Ordinance*'.

This update effort will involve a variety of text amendments that will help to streamline Economic Development opportunities for the City and update other sections of the '*Zoning Ordinance*' to ensure compliance with new provisions of State Law. The proposed update would also clarify and correct some regulations that have been ambiguous or misinterpreted in the past and update some miscellaneous zoning and text definitions, use classifications, and development standards.

Additionally, this opportunity to update the '*Zoning Ordinance*' would also allow for interested parties, local citizenry, and major stakeholders to engage with City staff and provide recommendations and feedback on the proposed updates. The public is invited to the above-scheduled Community Meetings to introduce and discuss the proposed updates.

The City has retained Placeworks Inc. to assist staff with these updates which help to achieve consistency and implementation of our recently adopted 2040 General Plan.

The City's goal is to achieve a user-friendly '*Zoning Ordinance*' or code that would help implement the 2040 General Plan and the City's Economic Development Strategic Plan.



City *of* Pittsburg
California



SCAN FOR MORE INFORMATION

Provision of Comments: Members of the public, other interested agencies, and all other individuals are invited to participate! In the event that you are unable to attend this meeting, information and preliminary updates would be made available for public review at: <https://pittsburg.zoningcodeupdate.org/>

If you have any questions, please contact **Maurice Brenyah-Addow**, Senior Planner, via mail at **65 Civic Avenue, Pittsburg, CA 94565**, by telephone at **(925) 252-4261**, through e-mail at **mbrenyah-addow@pittsburgca.gov**, or by fax at **(925) 252-4814**.



City of Pittsburg
California



ESCANEE PARA
OBTENER MÁS
INFORMACIÓN

¡Ayude a actualizar la ordenanza de zonificación de Pittsburg!

Talleres Públicos y Reuniones Comunitarias

Propósito: Presentar y discutir las actualizaciones de la Ordenanza de Zonificación de Pittsburg

Cuándo/Dónde: **Sábado, 29 de marzo de 2025, 10:00 a. m. – 12:00 p. m.** - Marina Center, 340 Marina Blvd., Pittsburg, CA 94565

Sábado, 19 de abril de 2025, 10:00 a. m. – 12:00 p. m. - Biblioteca, 80 Power Avenue, Pittsburg, CA 94565

Sábado, 19 de abril de 2025, 1:00 p. m. – 2:00 p. m. – Senior Center, 300 Presidio Lane, Pittsburg, CA 94565

Sábado, 26 de abril de 2025, 10:00 a. m. – 12:00 p. m. - Pittsburg High School, (cafetería) 1750 Harbor Street, Pittsburg, CA 94565

Sábado, 10 de mayo de 2025, 10:00 a. m. – 12:00 p. m. - Los Medanos Community College, 2700 E Leland Rd, Pittsburg, CA 94565

Sábado, 31 de mayo de 2025, 10:00 a. m. – 12:00 p. m. - Delta View Elementary School, 2916 Rio Verde, Bay Point, CA 94565

Historial: El 6 de mayo de 2024, miembros del concejo municipal aprobaron el Plan General 2040 y el Informe Final de Impacto Ambiental. Como parte de los esfuerzos de implementación y para garantizar la coherencia con el Plan General 2040, la Ciudad actualizará el Título 18 del Código Municipal de Pittsburg (PMC), o más comúnmente conocido como la '*Ordenanza de Zonificación*'.

Este esfuerzo de actualización involucrará una variedad de enmiendas al texto que ayudarán a simplificar las oportunidades de Desarrollo Económico para la Ciudad y actualizarán otras secciones de la '*Ordenanza de Zonificación*' para garantizar el cumplimiento de las nuevas disposiciones de la Ley Estatal. La actualización propuesta también aclararía y corregiría algunas regulaciones que han sido ambiguas o malinterpretadas en el pasado y actualizaría algunas definiciones misceláneas de zonificación y texto, clasificaciones de uso y estándares de desarrollo.

Además, esta oportunidad de actualizar la '*Ordenanza de Zonificación*' también permitiría que las partes interesadas, la ciudadanía local y inversores principales se involucren con el personal de la Ciudad y brinden recomendaciones y comentarios sobre las actualizaciones propuestas. Se invita al público a las reuniones comunitarias programadas anteriormente para presentar y discutir las actualizaciones propuestas.



City of Pittsburg
California



ESCANEE PARA
OBTENER MÁS
INFORMACIÓN

La Ciudad ha contratado a Placeworks, Inc. para ayudar al personal con estas actualizaciones que ayudan a lograr la consistencia y la implementación de nuestro Plan General 2040 recientemente adoptado.

El objetivo de la Ciudad es lograr una "*Ordenanza de Zonificación*" o código fácil de usar que ayude a implementar el Plan General 2040 y el Plan Estratégico de Desarrollo Económico de la Ciudad.

Provisión de de comentarios: Miembros del público, otras agencias interesadas y todas las demás personas están invitadas a participar! En caso de que no pueda asistir a esta reunión, la información y las actualizaciones preliminares estarán disponibles para revisión pública en: <https://pittsburg.zoningcodeupdate.org/>

Si tiene alguna pregunta, comuníquese con **Maurice Brenyah-Addow**, Senior Planner, por correo a **65 Civic Avenue, Pittsburg, CA 94565**, por teléfono al **(925) 252-4261**, por correo electrónico al **mbrenyah-addow@pittsburgca.gov** o por fax al **(925) 252-4814**.

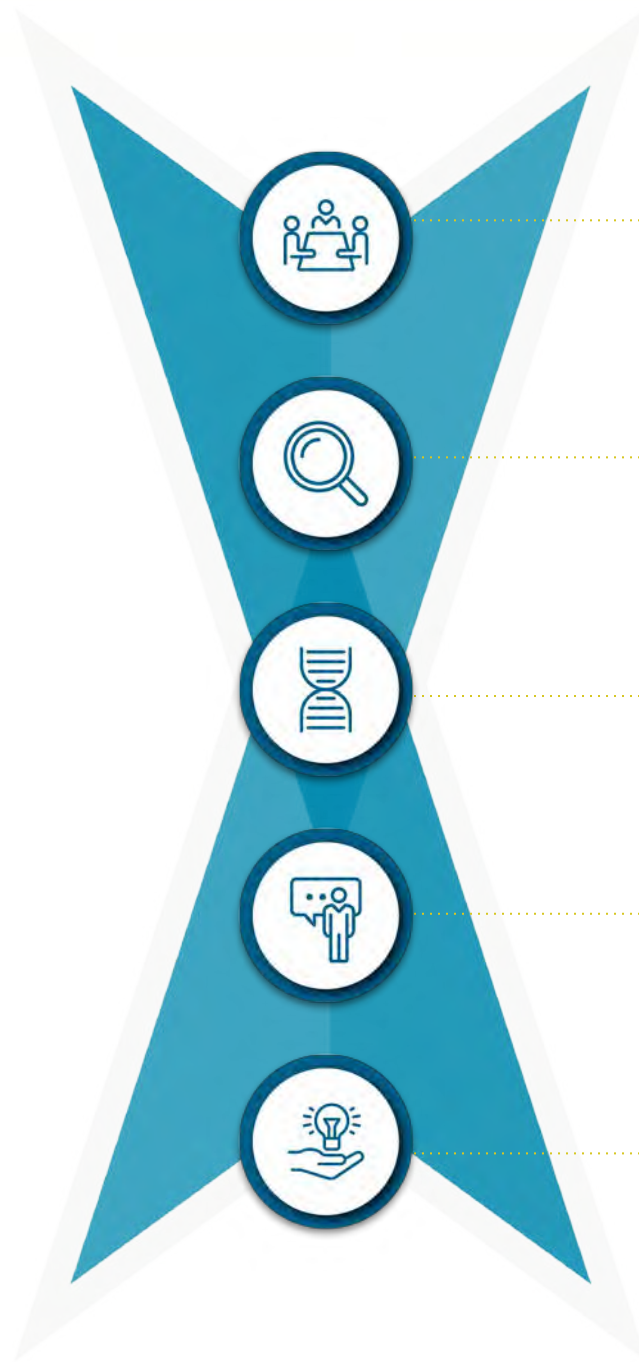
Final Creative Presentation



Pittsburg
CALIFORNIA

North Star moves from **Research** to **Strategy**
to **Creativity** to **Action**

BrandPrint Process



Stakeholder & Community Education

Insight Gathering & Research

DNA & Strategy Formation

Creative Brand & Message Development

Brand Action Ideas

Research



Research Instruments

- Situation Analysis
- Research and Planning Audit
- Site Visit:
 - Familiarization Tour
 - Stakeholder/Resident Interviews
 - Focus Groups
 - Undercover Interviews
- Community Survey (Residents)
- Brand Barometer (Residents)
- Consumer Awareness and Perception Study (Quantitative)
- External Influencer Perception Study (Qualitative)
- Competitive Positioning Review

Strategy



Pittsburg Approved DNA Platform Statement

Target Audience: *For those who forge prosperity from hard work and innovation,*

Frame of Reference: *Pittsburg, California, on the southern shore of the Sacramento-San Joaquin Delta,*

Point-of-Difference: *inspires an inherent pride that spans cultures and generations*

Benefit: *so you can build a new and enduring American enterprise.*

Visual Direction



ANCHORED IN INNOVATION



Pittsburg, California, is where the future takes shape. With a strong foundation in industry and a forward-looking approach, this is the ideal location for innovators. Strategically located and equipped with the infrastructure, talent, and support your company needs to thrive. Join a community anchored in tradition, yet driven by the possibilities of tomorrow.

pittsburgca.gov    



ANCHORED IN YOUR FUTURE



"I decided on Pittsburg for its flourishing economy and supportive community."
John Doe

Build your future in Pittsburg, California, a city grounded in heritage and driven by innovation. Strategically located on the scenic Sacramento-San Joaquin Delta, Pittsburg offers exceptional business opportunities, a skilled workforce, and a supportive community. Join a city that's anchored in pride and poised to help your business grow.
pittsburgca.gov   



ANCHORED IN FUN



"We chose Pittsburg for its community spirit & family growth opportunities."
John Doe

Experience true community in Pittsburg, every day is steeped in tradition and adventure. You will find friendly faces and a range of experiences, from local restaurants and culture to family-friendly outdoor activities and beyond, in a place that is anchored in pride and poised to welcome you home.
pittsburgca.gov   



Logo & Strapline



Pittsburg Logo



Pittsburg Color Palette

PRIMARY



HEX #F9423A
CMYK 0, 88, 80, 0
RGB 249, 66, 58



HEX #22326E
CMYK 100, 87, 0, 31
RGB 34, 50, 110



HEX #0082BB
CMYK 93, 32, 0, 0
RGB 0, 130, 187

SECONDARY



HEX #D9C0A9
CMYK 15, 23, 33, 0
RGB 217, 192, 169



HEX #161F28
CMYK 83, 71, 58, 70
RGB 22, 31, 40



HEX #8BD3E6
CMYK 44, 1, 7, 0
RGB 139, 211, 230



HEX #67BDE4
CMYK 61, 5, 0, 0
RGB 103, 189, 228



HEX #A4D65E
CMYK 47, 0, 91, 0
RGB 164, 214, 94



HEX #205C40
CMYK 84, 40, 79, 35
RGB 32, 92, 64



HEX #FCC130
CMYK 5, 15, 87, 0
RGB 243, 208, 62

Pittsburg Brand Standards



COLOR PALETTE

The color palette provides a guide for keeping a consistent color scheme within the brand. Consult the color palette shown below and work closely with professional printing services to ensure proper colors are used. The palette is intended to enhance the development of a cohesive brand. All designs should rely primarily (exclusively if at all possible) on the colors within the palette.

PRIMARY

 PANTONE® Warm Red C HEX #F9433A CMYK 0, 88, 80, 0 RGB 249, 66, 58	 PANTONE® 3581 C HEX #22125E CMYK 100, 87, 0, 31 RGB 34, 50, 110	 PANTONE® 7461 C HEX #0082BB CMYK 93, 32, 0, 0 RGB 0, 130, 187
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SECONDARY

 PANTONE® 2310 C HEX #D9C0A9 CMYK 16, 23, 33, 0 RGB 213, 193, 166	 PANTONE® Black 6 CP HEX #1E1F28 CMYK 85, 71, 58, 70 RGB 22, 31, 40	 PANTONE® 636 C HEX #BBD3E6 CMYK 46, 17, 0, 0 RGB 189, 211, 230	 PANTONE® 2190 C HEX #67BDE4 CMYK 61, 5, 0, 0 RGB 103, 189, 229	 PANTONE® 367 C HEX #A4D65E CMYK 47, 0, 91, 0 RGB 166, 214, 94	 PANTONE® 554 C HEX #205C4D CMYK 84, 40, 79, 35 RGB 32, 93, 77	 PANTONE® 129 C HEX #FFC130 CMYK 5, 15, 87, 0 RGB 252, 198, 48
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LOGO USAGE GUIDELINES

The following guidelines illustrate the proper use of the Pittsburg logo:

PRIMARY LOGO
The lockup of the logo with the state underneath is the preferred logo, and should be used in most circumstances.

SECONDARY LOGO
Using this version is recommended when the designated space for the logo does not suite the primary orientation.

LOGO ONLY
The logo can be used as a standalone without the state in local instances that don't require state specification.

ICON
The icon should be used when the primary logo's size is too large for the space it will occupy. The icon can also be used as a standalone design element or identifier.

LOGO SAFE AREA
No other object should be placed within the safe area around the logo. The safe area is a boundary identified by the height of the 'P' in Pittsburg.

1-COLOR VERSIONS
The 1-color version of the logo should be used in circumstances where a limited palette is required, or when the logo is printed in black or white.

and:
swatches above and their HEX/CMYK/RGB breakdowns software has its own color management system that may best suits your design software and matches the swatches

TYPEFACES

Files have been provided in a variety of formats that allow use of the Pittsburg logo without purchasing typefaces. The logo itself is considered a piece of artwork and should not be changed. However, if additional customizations are made to the logo, such as adding an event name, it will be necessary to purchase the appropriate license for the typeface. Note some typefaces may be available for use through any existing Adobe Creative Cloud subscription that the city marketing department has.

New Spirit Bold Logo Base Font	1 2 3 4 5 6 7 8 9 0 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z
Montserrat SemjBold State Base Font	1 2 3 4 5 6 7 8 9 0 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z
Montserrat Bold Tagline Base Font	1 2 3 4 5 6 7 8 9 0 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z
Agenda Semibold Primary Headline	1 2 3 4 5 6 7 8 9 0 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z
Montserrat Variable Weights Primary Body Copy Universal Web Font	1 2 3 4 5 6 7 8 9 0 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z

Brand Executions





65 Civic Avenue | Pittsburg, CA 94565 | 925.252.6900 | pittsburgca.gov



ANCHORED IN GROWTH



Office of
Economic
Development

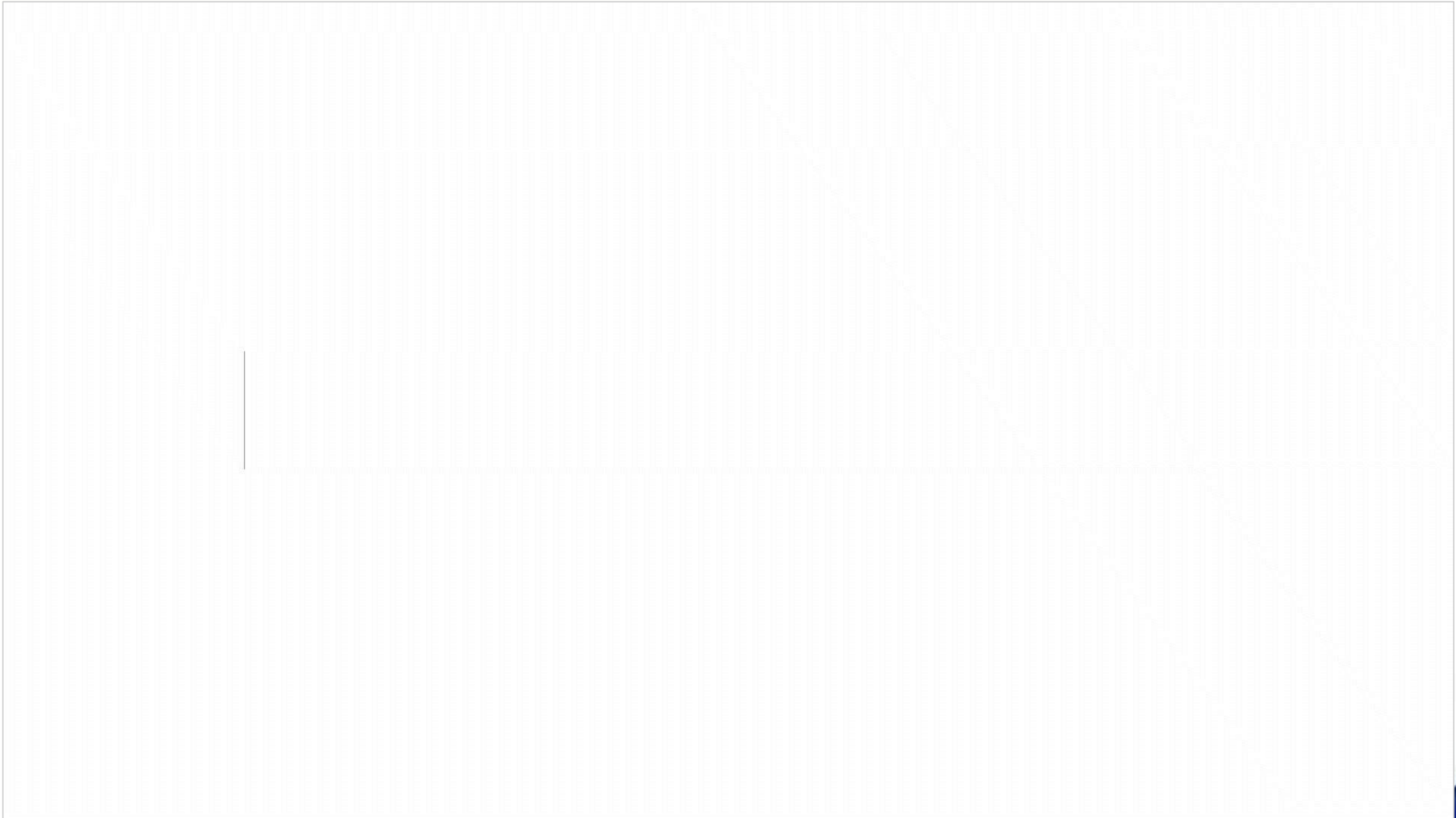
65 Civic Avenue | Pittsburg, CA 94565 | 925.252.6900 | pittsburgca.gov

ANCHORED IN GROWTH



65 Civic Avenue
Pittsburg, CA 94565















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ANCHORED IN FUN



DINING • SHOPPING • ENTERTAINMENT EXIT 24





Primary Post & Panel Gateway



Parking Post & Panel Identification sign



Vehicular Trailblazer Sign



Bike Trailblazer Sign



Monument Sign

Congratulations, Pittsburg!



City Manager's Office – Environmental Services Division

MEMORANDUM

Date: March 12, 2025
To: Community and Economic Development Subcommittee
From: Dhaynae Romero, Administrative Analyst II
Re: **Item No. 4: Update to Fiscal Year 2024/2025 Environmental Services Goal ES-1**

A trolley or shuttle service would connect residents and visitors to desired locations, including Old Town, the Marina, local restaurants, and retail within the City. This service would support sports tourism from Dream Courts and Premier Fields and provide convenient access to hotels, restaurants, and the downtown area. It would provide an easy way to get to destinations for free.

TriDelta Transit offers various transit programs, including paratransit services, discount programs, and Tri My Ride, an on-demand, shared shuttle service. These programs make transportation more accessible and affordable for all riders. While these services significantly enhance community mobility, they come with associated costs.

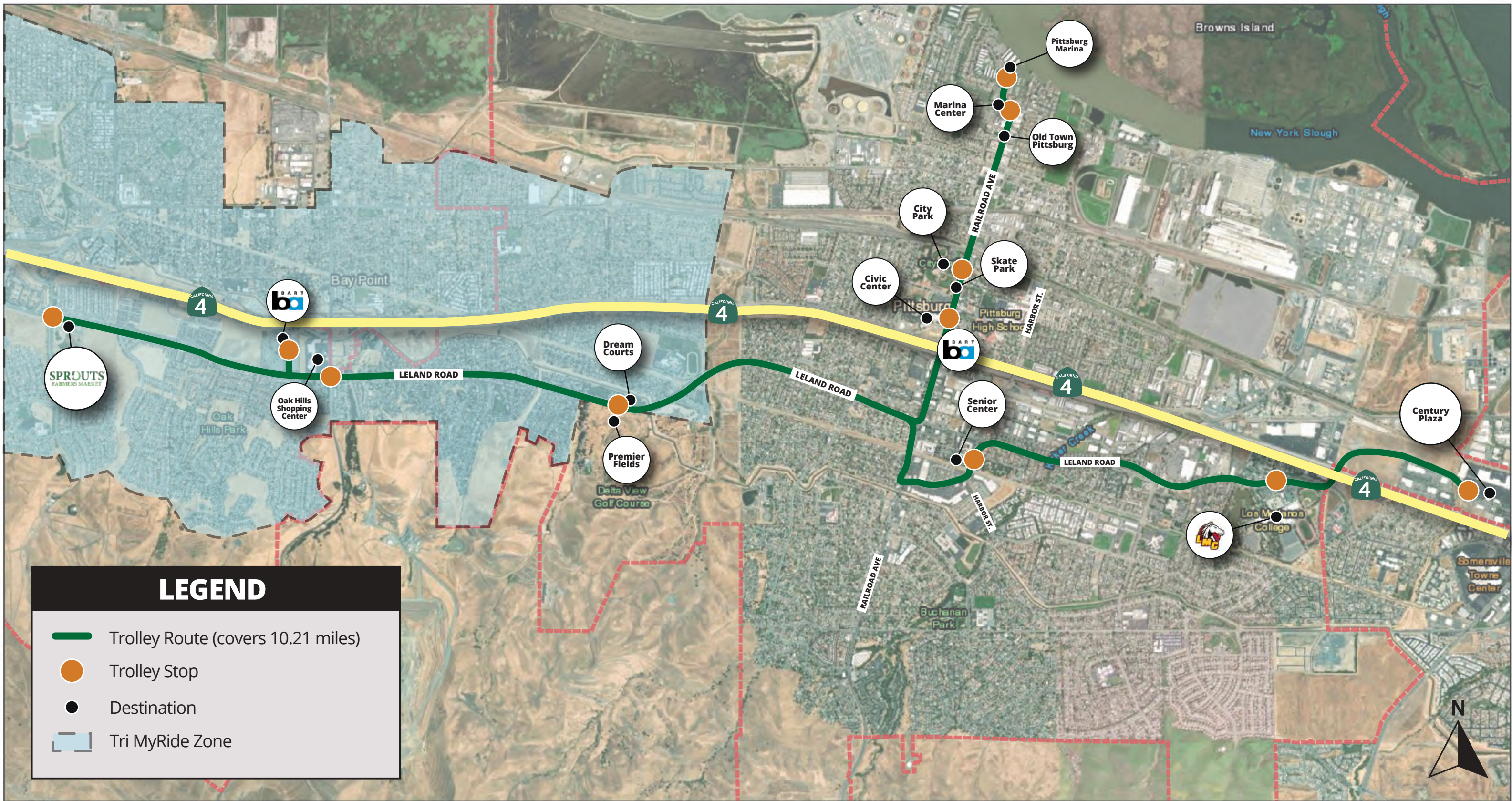
Potential challenges of a trolley include financial constraints, manufacturing delays, and challenges related to sole functionality. However, possible alternatives include transitioning the idea of a trolley to a shuttle, the new design changes that will be proposed to the board in April 2025, and a sole shuttle to the Civic Center/Downtown area from the desired locations.

Staff will present on case studies of other cities with a trolley/shuttle system including:

- Walnut Creek: covering 3.41 miles, with an implementation cost of electronic trolley buses at ~\$5.4 million
- Monterey: covering 3.26 miles, with operating annual costs of \$570,000, funded by the City of Monterey and the Monterey Bay Aquarium
- Fresno: covering 12.5 miles, with a \$600,000 operating budget in the first year

Other cities with trolley services include San Clemente, and Laguna Beach.

Staff seeks direction on continuing analysis of a potential trolley or shuttle to downtown from sports tourism locations.



TROLLEY / SHUTTLE ROUTE STUDY 2025

ES - 1: Promote public transit incentive programs that are available to the community.
 IM 1.3: Research the potential impacts of a trolley route (1/30/2025)



Community and Economic Development Department – Planning Division

MEMORANDUM

Date: March 12, 2025
To: Community and Economic Development Subcommittee Members
From: Jordan Davis, Director of Community and Economic Development
RE: **Item No. 5 – First Public Hydrogen Joint Powers Authority**

Background:

The City of Lancaster, in partnership with the City of Industry, has established First Public Hydrogen Authority (“FPH₂”), a California Joint Powers Authority (“JPA”), to facilitate the development and use of hydrogen to power facilities and vehicles. This initiative aims to create a sustainable and economically viable hydrogen ecosystem by aggregating demand from various public and private stakeholders, thereby achieving lower hydrogen prices through bulk procurement.

FPH₂'s operational model is designed to aggregate hydrogen demand across a wide array of stakeholders including transit agencies, municipalities, and port authorities. This collective demand will enable the procurement of green hydrogen at significantly reduced prices compared to current market rates, promoting wider adoption and utilization.

There is no fiscal impact related to membership in FPH₂.

Next Steps:

Membership in FPH₂ offers a unique opportunity to participate in an innovative, collaborative initiative aimed at accelerating the use of hydrogen for, among other things, vehicles and public facilities. Membership in the JPA does not require any financial commitment.

The City of Pittsburg stands to benefit most directly by attracting hydrogen production businesses to the City's heavy industrial zones and creating a hydrogen market that the Pittsburg Power Company can tap into. Further, the expansion of hydrogen usage as a replacement for fossil fuels by local buildings and fleets will have positive impacts on local air quality for residents and visitors.

Pursuant to the Joint Exercise of Powers Agreement (“Agreement;” Attachment 2) the JPA Board will consist of seven members, each of whom shall have one vote. The Board will meet annually at a location to be determined. Any member may withdraw from the JPA at any time, provided such withdrawal will not result in the dissolution of the JPA and the member's

obligations have been met. (For additional details, see Section 13 of Attachment 2.)

FPH₂ shall have the power to among other things, purchase, sell, and or resell hydrogen and/or energy; to acquire, construct, provide for maintenance and operation of, or maintain and operate, any buildings, works or improvements; to acquire, hold or dispose of property wherever located; to incur debts, liabilities or obligations; to make grants, loans or provide other financial assistance to governmental and nonprofit organizations, or private retail customers to accomplish any of its purposes; and generally to do any and all things necessary or convenient to accomplish its purposes.

FPH₂ may also issue or cause to be issued Bonds; provided, however, FPH₂ shall not issue Bonds with respect to any project located in the jurisdiction of one or more Members unless the governing body of any such Member (e.g., City Council), or its duly authorized representative, shall approve, conditionally or unconditionally, the project, including the issuance of Bonds therefor.



MEMORANDUM

Date: March 12, 2025
To: Community and Economic Development Subcommittee
From: Robert Hicks-Carrera, Economic Development Manager

Re: Item No. 6 – Economic Development Contractual Services

Staff is recommending the City not renew two economic development programs that have expired or expiring contracts; The East Bay 100 Newsletter and GLASS Online Marketplace. Following close analysis and discussion, neither program has shown success in supporting or attracting businesses and lack alignment with current initiatives, goals, and objectives.

The discontinuation of these programs allows for the freeing of resources in the form of time and money to be reallocated towards current priorities, goals, and objectives. In total, this will free up approximately \$49,000 to \$52,000 in economic development funds per fiscal year over the next five years. These goals include council goals and priorities discussed during the citywide goal-setting workshop on February 9, 2025, along with initiatives to bolster the City's business attraction programs and strategies. These programs will continue to be further developed, discussed, and refined over the remainder of the fiscal year in alignment with current City goals and objectives.