



City of
Pittsburg
California

Community & Economic Development Subcommittee

February 26, 2025



City of
Pittsburg
California

Community & Economic Development Subcommittee –
Item #1. **FY 24/25 Goals Update**
Economic Development Department
Mayor Killings, Vice Mayor Adams

FY 2024/2025 Goals Update



ECONOMIC DEVELOPMENT



- Not Started 5 (11%)
- On Track 26 (57%)
- Off Track 3 (7%)
- Achieved 9 (20%)
- Canceled 3 (7%)

Objective	Enroll participants in a self-sufficiency pilot program	On Track	62%
Implementation Measure	Finalize self-sufficiency pilot program, incorporating Life Enrichment Subcommittee comments and recommendation	Not Started	0%
Implementation Measure	Governing Board of the Housing Authority approval of the self-sufficiency pilot program	Not Started	0%
Implementation Measure	Reach out potential participants by sending out letters to Housing Authority participants regarding the self-sufficiency pilot program opportunities	Not Started	0%
Implementation Measure	Conduct an orientation with potential participants and providers	On Track	50%
Implementation Measure	Report outcome to Life Enrichment Subcommittee	On Track	80%

FY 2024/2025 Goals Update Cont.



Objective	Preservation of affordable housing stock through the housing rehabilitation loan program	On Track	78.13%	
Implementation Measure	Identify funding sources	Achieved	100%	
Implementation Measure	Research grant opportunities	Achieved	100%	
Implementation Measure	Revise program policy to include clear deadlines	On Track	70%	
Implementation Measure	Review and revise brochure and loan application	On Track	80%	
Implementation Measure	Present revised program policy and materials to the Life Enrichment Subcommittee	On Track	70%	
Implementation Measure	Present revised program policy and materials to the City Council	On Track	45%	
Implementation Measure	Campaign to promote program to eligible residents	Achieved	100%	
Implementation Measure	Issue Loans throughout the fiscal year	On Track	60%	

FY 2024/2025 Goals Update Cont.



Department	Pittsburg Power Company/Island Energy	On Track	100%	
Objective	Develop energy supply strategy for the Water Treatment Plant	On Track	100%	
Implementation Measure	Conduct assessment of energy usage and needs for the Water Treatment Plant	Achieved	100%	
Implementation Measure	Create energy delivery solutions and implementation plan (market energy supply, new infrastructure, renewables applications)	Achieved	100%	
Implementation Measure	Present the plan to the Pittsburg Power Company Board	Achieved	100%	

FY 2024/2025 Goals Update Cont.



Department	Community & Economic Development	Not Started	46.67%
Objective	Create a framework for the redevelopment of Century Plaza	On Track	50%
Implementation Measure	Establish conceptual plan for residential development of area	On Track	50%
Implementation Measure	Utilize conceptual plans (FY 2023-2024 goal) to begin development of a Century Plaza specific plan	On Track	50%
Objective	Assist existing businesses in growing and maintain a minimum 95% retention of current in-town businesses in the next business license renewal cycle	Off Track	52.5%
Implementation Measure	Ensure online renewal system is easy to use and eliminates extra processing time	On Track	80%
Implementation Measure	Institute at least 4 small business courses (1 per quarter) held in person in Pittsburgh geared towards business enhancement, with a goal of a 2% net increase in reported estimated revenue)	Off Track	25%

FY 2024/2025 Goals Update Cont.



Objective	Update the zoning code to ensure efficient entitlement process for businesses and industries in appropriate areas	On Track	37.5%	<div style="width: 37.5%; background-color: #28a745; height: 15px;"></div>
Implementation Measure	Review zoning code with the intent of ensuring efficient entitlement process for businesses and industries in appropriate areas	On Track	50%	<div style="width: 50%; background-color: #28a745; height: 15px;"></div>
Implementation Measure	Identify opportunities where the entitlement and permitting process can be made more efficient in terms of time, costs, and ease of process navigation	On Track	50%	<div style="width: 50%; background-color: #28a745; height: 15px;"></div>
Implementation Measure	Gather community feedback on draft Development Code	On Track	50%	<div style="width: 50%; background-color: #28a745; height: 15px;"></div>
Implementation Measure	Prepare CEQA Analysis for Draft Development Code update	Not Started	0%	<div style="width: 0%; background-color: #28a745; height: 15px;"></div>



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Community & Economic Development Subcommittee –
Item #2. **FY 24/25 Goals Update**
Environmental Services Division
Mayor Killings, Vice Mayor Adams

FY 2024/2025 Goals Update



PUBLIC INFRASTRUCTURE



- Not Started 5 (13%)
- On Track 21 (54%)
- Off Track 3 (8%)
- Achieved 10 (26%)

Department	Environmental Services	On Track	71.88%
Objective	Promote public transit incentive programs that are available to the community	On Track	50%
Implementation Measure	Collaborate with transit partners (Tri Delta Transit, BART, MTC) to determine incentives for transit programs	On Track	50%
Implementation Measure	Promote existing transit program incentives to encourage ridership.	On Track	50%
Implementation Measure	Research the potential impacts of a trolley route	On Track	50%
Objective	Enhance clean-up day program to mitigate illegal dumping	On Track	93.75%
Implementation Measure	Identify illegal dumping mitigation needs throughout the city	Achieved	100%
Implementation Measure	Analyze current clean-up programs and collected data to determine clean-up frequency	Achieved	100%
Implementation Measure	Schedule at least two community clean-up days	Achieved	100%
Implementation Measure	Promote clean-up days	On Track	75%

IMPROVEMENT



Public Infrastructure:

Public Infrastructure: Improve public facilities and infrastructure and increase beautification of City maintained areas.

Improve traffic circulation.

Promote public transit incentive programs that are available to the community.

Research potential impacts of a trolley route.

Promote existing transit program incentives to encourage ridership.

Improve public facilities and infrastructure for beautification and safety.

Address blighted properties in residential and commercial areas to enhance the aesthetics of the City, increase property values, and support existing businesses.

Remove trash and litter at City owned waterfront locations daily.

Continue to dedicate one Code Enforcement Officer to addressing long-standing blighted properties.

Identify one or more Specific blighted areas/neighborhoods where property crimes are higher than average and go property-by-property to identify violations and send notices as needed.



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Community & Economic Development Subcommittee –
Item #3. **FY 25/26 Proposed Strategic Plan**
Economic Development Priority Area
Mayor Killings, Vice Mayor Adams

IMPROVEMENT

Economic Development:

Continuing economic development through strategic partnerships, promotion of entry-level and high-end housing and the retention and growth of new and existing businesses.



Improve the City's job-housing balance and increase the City's tax base through the retention and growth of existing and new businesses. Increase general fund revenue by 15% by 2030 and achieve a job housing balance of 0.8.

Support hosting of 'destination' events that bring more residents and visitors to the City and further support the hospitality industry in Pittsburgh.

Establish 'Economic Development Incentives Packages' that promote career jobs creation and premium development.

Further the mix of housing to include types less available in Pittsburgh, such as estate-style and entry- to mid-level homes, focusing on for sale products.

Continue to promote development of entertainment, family fun, and hospitality uses that enhance quality of life and add jobs in Century Plaza and Century West.

Encourage premium development for higher paying jobs

Enhance support for businesses with less than 50 employees.

Leverage the Railroad Avenue Specific Plan to create a micro-cluster that includes development of jobs and housing with reduced reliance of automobiles.

Enhance data capabilities.

IMPROVEMENT

Economic Development:

Continuing economic development through strategic partnerships, promotion of entry-level and high-end housing and the retention and growth of new and existing businesses.



Bring local and regional community-serving nonprofits to Pittsburg to serve the Pittsburg community.



Create an incubator and/or shared workspace for micro businesses and non-profits to serve the Pittsburg community.

Provide space downtown for brick-and-mortar establishment.

Create a pro-forma for incubator operation.

Issue and RFQ.

Identify resources.