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## AGENDA

### LIFE ENRICHMENT SUBCOMMITTEE

November 16, 2023  
5:30 PM

City Hall  
First Floor Conference Room  
65 Civic Avenue  
Pittsburg, CA 94565

#### Subcommittee Members

Dionne Adams, Councilmember  
Angelica Lopez, Councilmember

- 
1. **Public Comment for Non-Agenda Items**
  2. **FY 23-24 Goals Review**
    - a. **Recreation** – Staff will provide an update.
  3. **Recreation**
    - a. **Outdoor Equity Grant** – Staff is preparing an application for a grant administered by the State of California for youth and senior programming.
  4. **Community Services**
    - a. **Culture & Diversity Initiative.** - Staff will be reviewing the costs for local organizations to utilize City facilities to host or promote local Culture or Diversity events, as well as alternative ways to support the promotion of local Culture and Diversity events through various media available to the City.
  5. **Subcommittee and Staff Reports/Remarks**
  6. **Adjournment**



City of  
**Pittsburgh**

**Life Enrichment Subcommittee Meeting**

**11/16/23**



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#2

Recreation FY 23-24 Goals Update

# Recreation Goal



## Goal 1:

Provide a winter outdoor ice rink  
(Quality of Life)

Postponed to FY 24/25



# Recreation Goal



## Goal 2:

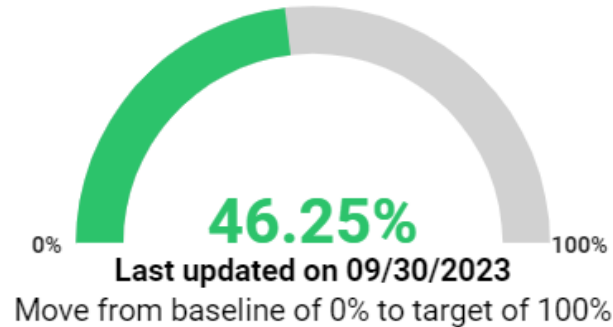
Increase non-sports programs/activities for residents of all ages. (Quality of Life)



# Implementation Measures



Goal REC-2: Increase non-sports programs/activities for residents of all ages.



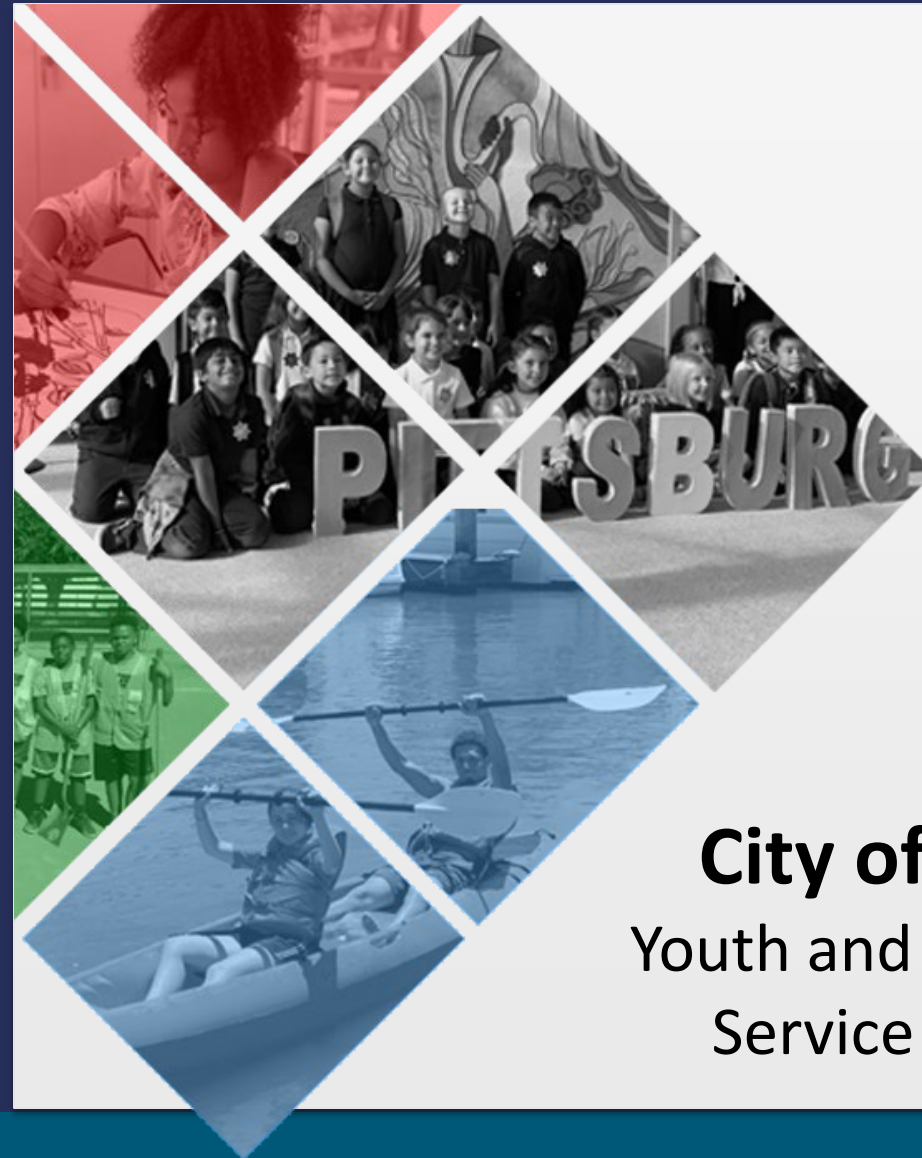
- Add programs that promote wellness & health. ✓
- Programs to promote entrepreneurship & work opportunities for youth & young adults.
- Expansion of programs for seniors. ✓
- Expand STEM & STEAM Programs.

# Recreation Goal



## Goal 4:

Address Youth &  
Young Adult Services  
Master Plan  
Objectives 1, 3, and 5.  
**(Quality of Life)**

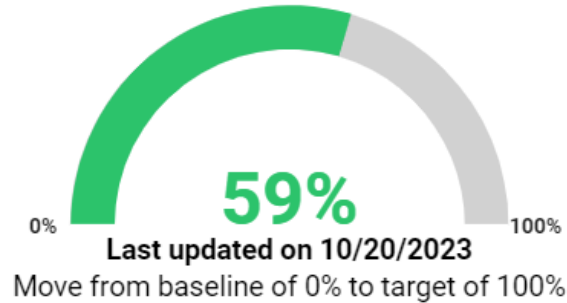


**City of Pittsburgh**  
Youth and Young Adult  
Service Master Plan

# Implementation Measures



Goal REC-4: Address Youth & Young Adult Services Master Plan Objectives 1, 3, and 5.



- Establish a database of youth/young adult services to help identify underserved demographics. ✓
- Increase opportunities for youth civic engagement through service-learning projects and volunteerism.
- Partner with a multimedia organization to establish an Inspire Pittsburgh design challenge and use the process to market youth involvement and civic responsibility. 7





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#3

Outdoor Equity Grant

# California Outdoor Equity Grant



Increase the ability of residents in underserved communities, with an emphasis on students eligible for free or reduced-price meals, foster youth, and students of limited English proficiency, to participate in outdoor experiences at state parks and other public lands.

Funding for: **transportation, logistics, program operations, and capacity costs associated with reaching historically underserved urban and rural communities** throughout California.

# California Outdoor Equity Grant



**Park Play Days**, provide multigenerational programming for youth ages 4-12 during the summer months and partnership with the Senior Center.

Activities in the community include:

- Teaching participants about the community's environment.
- Taking educational walks in the community to discover nature in action.
- Coordinated nature trips with the Senior Center to Regional and State Parks for nature activities, fishing, nature walks, and the like.

If awarded, this grant allows for these programs to be **offered at low-to-no-cost for residents.**

Aligns with Objective #1 of Youth & Young Adult Services Master Plan



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#4

Life Enrichment Subcommittee Meeting  
Culture & Diversity Initiative

11/16/2023

# Background



- On 09/19/22, City Council requested a future agenda item:
  - Create Culture and Diversity initiative to provide criteria and processes for local organizations to seek assistance and funding for events.

# List of City Owned Facilities



- Marina Center
- Senior Center
- Community Room (Library)
- Park Picnic Areas (i.e. Buchanan Park, City Park, etc.)
- Sports Fields (baseball, soccer, basketball, tennis)
- Small World Park
- Buchanan Aquatic Center

# Cost to Lease City Facilities



Facility	Cost	Notes
City Park	\$210.00	8.00 am – 8.00 pm
Stoneman Trailhead Picnic	\$210.00	8.00 am – 8.00 pm
Central Park Picnic Area	\$210.00	8.00 am – 8.00 pm
Central Harbor Gazebo Picnic Area	\$210.00	8.00 am – 8.00 pm
Highlands Ranch Gazebo Picnic Area	\$210.00	8.00 am – 8.00 pm
Giacomelli Picnic Area	\$210.00	8.00 am – 8.00 pm
Buchanan Swim Center	\$8/ person	2+ hours and Includes admission to pool, food & drinks
Small World Park	\$673	After hours park rental, up to 4 hours
Field rentals	\$22 - \$79	Cost is per hour and differs by type; lights are additional
Community Centers/ Rooms	\$45 – 135	Cost is per hour; MCC does not incl. tables/chairs for event center
Senior Center	\$233 per hour	Resident. Additional costs for other services

# Promotion of Events



### Twitter

Tweets from @CityPittsburgCA

**Nothing to see here - yet**

When they Tweet, their Tweets will show up here.

[View on Twitter](#)

### Instagram

[View on Instagram](#)

### Facebook

City of Pittsburg - Local G...  
Follow Page 8.5K followers

City of Pittsburg - Local Government  
19 hours ago

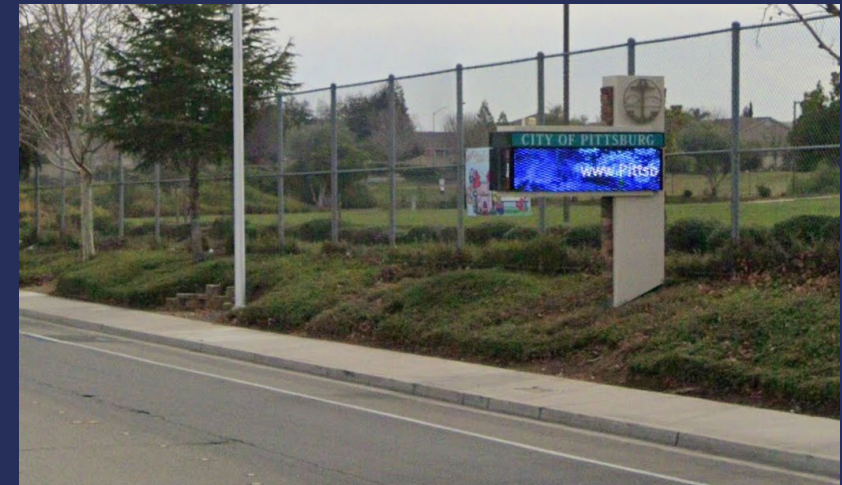
At the beginning of Monday, November 6, 2023 council meeting, the Pittsburg City Council recognized several people and organizations for their positive contributions

Our City Government Business Services How Do I... I Want To

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Railroad and California



Buchanan (at Highlands Ranch Park)



# Organizations Conducting These Types of Events:



- Pittsburg Unified School District (PUSD)
- Churches
- Clubs
- Pittsburg Arts and Community Foundation (PACF)
- Los Medanos College (LMC)

# Options:



## Option 1 Up to \$500 Assistance

- Organization apply for funding
- \$10,000 allocation will fund up to 20 organization

## Option 2 Facility Use Up to \$500 Value

- Organization apply for funding
- \$10,000 allocation will fund up to 30 organization

## Option 3 City Controlled Advertising

- Organization apply for advertising
- Staff time cost

# Criteria for Applying and Receiving Assistance



## For \$500 or Facilities Assistance

- Organization must be a certified 501c(3) tax exempted entity
- Applications period – April; award – June; and disbursement – July (next fiscal year)
- Organization must present its request to the Life Enrichment Subcommittee
- Assistance will not be more than 10% of the event or program's overall budget
- No City assistance within previous 24 months
- Assistance is available while funding lasts

# Criteria to Applying and Receiving Advertising Assistance



- Event must be Community based
- Organization must provide publication ready artwork and narrative
- Advertising will run 30-days through the event or program, but no earlier than 2 weeks before the program

# Recommendation



- Option 1 – Provide financial assistance and allocate \$10,000 from the General Fund
- Option 2 – Provide facility use assistance and allocate \$10,000 from the General Fund
- Option 3 – Continue to provide advertising assistance
  - Continue the same practice