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## AGENDA

### ECONOMIC DEVELOPMENT/WATERFRONT DEVELOPMENT SUBCOMMITTEE

November 14, 2022  
4:00 PM

Please use the link below to join the webinar:

<https://zoom.us/join>

Webinar ID: 894 9451 9689

Passcode: 671650

To join by telephone:

Dial: 1 (669) 900-6833

Webinar ID: 894 9451 9689

Passcode: 671650

#### Subcommittee Members

Holland Barrett White, Mayor  
Jelani Killings, Council Member

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- 1. Public Comment for Non-Agenda Items.** Please use the chat feature on the Zoom App, or if joining by telephone please press \*9 to raise your hand.
  - 2. American Rescue Plan Act, Measure M, and General Fund Surplus Spending Plan.** Staff will present the proposed final allocation of American Rescue Plan Act (ARPA), Measure M, and General Fund surplus funds preliminarily allocated to economic development and waterfront activities. *Subcommittee feedback is requested.*
  - 3. Public Art.** Staff will provide a follow-up presentation on public art and installations throughout the City. *Subcommittee feedback is requested.*
  - 4. Yiftee Community Card Program.** Yiftee provides a platform to create and manage community gift card programs. Staff will overview the Yiftee platform and discuss possible implementation. *Subcommittee feedback is requested.*
  - 5. Expanded Contra Costa Ferry Service.** Staff will provide information on a proposed joint agreement that will continue studying the feasibility of expanding ferry service to East Contra Cost County beyond Richmond. *Subcommittee feedback is requested.*
  - 6. Green Empowerment Zone.** Staff will provide information on AB 844, Green

Empowerment Zone for the Northern Waterfront area of Contra Costa County.  
*Subcommittee feedback is requested.*

**7. Misc. Economic Development Updates.** Staff will provide an update on ongoing economic development activities. *Informational item(s) only.*

- a. Downtown Pop-Up Shop
- b. Downtown/Marina Sign Program
- c. New Business Recognition

**8. Pittsburg Chamber of Commerce.** The Pittsburg Chamber of Commerce may provide updates on their activities in the City.

**9. Upcoming Events.**

**10. Non-Agenda Items.**