

Bliss Avenue Development

City Properties:





City Properties:



Address/Location	APN	Acres	Description
2101 Railroad Avenue	088-171-035	1.59	Currently leased to a used car sales operator
75 Bliss Avenue	088-171-027	0.98	Currently leased to a business as overflow parking
Northwest corner of Bliss Ave. and Harbor St.	088-171-037	1.86	Vacant
Northeast corner of Bliss Ave. and Harbor St.	N/A	0.23	Portion of public ROW
Total		4.66	

Surplus Lands Act



Section 54221(c)(2)(F) – Surplus land that is put out to open, competitive bid by a local agency, provided all entities identified in subdivision (a) of Section 54222 will be invited to participate in the competitive bid process for either...

 (ii) A mixed use development that is more than on one acre in area, that

Surplus Lands Act



 includes not less than 300 housing units, and that restricts at least 25% of the residential units to lower-income households for a minimum of 55 years for rental and 45 years for ownership.

Surplus Lands Act



- Pursuant to subdivision (a) of Section 54222
 - Local public entity
 - Department of Housing and Community Development (HCD)
 - Housing sponsors that have notified HCD of their interest in the surplus land

Reasons for RFP



- Location
- Mixed-income residential units
- Economies of scale
- Railroad Avenue Specific Plan local control
- Schedule

Project Description



- Construct at least 300 units (studio, 1-, 2-, and 3-bedroom units); either for sale, for rent, or a combination
 - 25% of the residential be affordable to lower income households (does not exceed 80% of area median income)

Project Description



- Commercial component on Railroad Avenue
- •Installation of a security camera system within and around the project site.



City Cannabis Policy

Background



- Current regulations:
 - limited to manufacturing, testing, distribution
 - Generally in industrial areas
 - Cap on # of permits
- 2018: City adopts amendments to allow for cannabis businesses, approves first operating agreement
- 2019: City approves 2nd operating agreement; revised regulations re: distance from sensitive uses
 - 1,000 feet for retail (parcel to parcel)
 - 600 feet for all other uses (business to sensitive use)

Background (cont.)



- January: Land Use Subcommittee discussed potential cannabis retail
- February-April: Staff received applications to allow for retail and microbusinesses (cultivation)
- Unique opportunity to review the City's policy
 - Establish regulations
 - Identify users
 - Identify locations
 - Set the path going forward

Discussion



Expansion of allowable uses:

What types of uses would be allowed?

- Cultivation/Microbusinesses
 - Additional R+D, lower operational costs, more jobs
- Delivery
 - Already taking place in cities, no revenue collected
- Retail
 - Attractive amenity, reinvestment in commercial centers, modern design

Discussion



Expansion of allowable uses:

Where would these uses be allowed?

- Establishment of a green zone
 - Providing adequate industrial space for safe operation
- Cannabis retail within areas designed for safe pedestrian movement
- Consideration for physical barriers?

How many permits would be allowed in the City?



Other Considerations



Insurance Sales Agents	detail	41,900
Administrative Services and Facilities Managers	broad	41,650
Electrical, Electronic, and Electromechanical Assemblers, Except Coil Winders, Tapers, and Finishers	detail	41,520
Exercise Trainers and Group Fitness Instructors	detail	41,460
Tellers	detail	41,140
Marketing Managers	detail	40,900
Medical Dosimetrists, Medical Records Specialists, and Health Technologists and Technicians, All Other	detail	40,900
Food Service Managers	detail	40,440
First-Line Supervisors of Mechanics, Installers, and Repairers	detail	40,350
Middle School Teachers, Except Special and Career/Technical Education	detail	39,780
Compliance Officers	detail	39,250
Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	detail	39,230
Painters, Construction and Maintenance	detail	38,510
Property, Real Estate, and Community Association Managers	detail	37,870

Economic Impacts

- CA legal cannabis jobs = nearly 40,000
 - Most jobs permanent
 - Benefits and PTO
 - Opportunity for advancement
 - Lower education and experience required

Reinvestment

- Security cameras available to PD
- Personnel, foot traffic, façade updates