

Economic Development / Waterfront Subcommittee July 1, 2020

Future Build



Future Build is a Pittsburg Power Company owned and controlled job training program administered by staff and consultants.

- 1. Contract with WDB
- 2. Contract with Open Opportunities Incorporated for the case management and day-to-day supervision of the Future Build Program

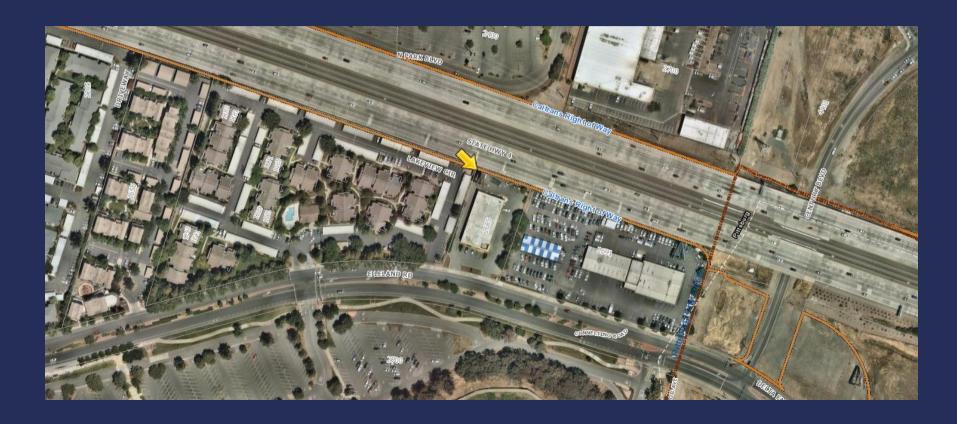
Future Build



Future Build	FY 18-19	FY 18-19
Admitted	34	46
Graduated	31	46
Success Rate	91%	100%

Mesa Outdoor LLC





Mesa Outdoor LLC





Eastbound



Westbound

Mesa Outdoor LLC



- License Agreement executed 04/15/13
- Expires in 20 years (04/15/33)
- Lease Payment
 - \$25,000 minimum annual guarantee (MAG)
 - 10% of annual gross revenue (less MAG)
- Section 7. Advertising Rights

CARES Act Grant



- East Bay EDA preparing application
- Requesting up to \$9,000,000
- Strengthen manufacturing, transportation, logistics, other industries
- Focus on regional cluster development to support manufacturing at multiple levels

CARES Act Grant



- Grow regional partnerships
- Support startups, maker spaces, spinoff businesses, smaller-scale R&D
- Regional mapping to support supply chains
- Targeted assistance
- Workforce development
- Repositioning opportunities
- Supply/demand inventory
- Potential land use planning

CARES Act Grant – Next Steps



- Other possible ideas?
- Concerns?
- Very fast timeline:
 - Is there a requirement for matching funds?
 - Staff will continue to participate in the steering committee

Economic Development Plan



- Comments on staff's initial draft
- Thoughts on roundtable format
- Specific roundtables:
 - Minority-owned
 - Woman-owned
 - Education focused
- What do we want to learn?
- Timeline and impacts of COVID